

Press Information

At a Glance: Stuttgart Facts

The main information on the state capital of Baden-Württemberg

Region: Southwest Germany

Federal State: Baden-Württemberg

State Capital: Stuttgart, seat of the Baden-Württemberg state parliament since 1952

Airport Stuttgart: International Airport of the State Capital of Baden-Württemberg



City Coat of Arms: Shield with a black horse rampant on a gold field

Mayor: Frank Nopper (CDU)

Population: 605.663 (31.12.2025)

Nationalities: around 185

Boroughs: 23

Area: 207 km²

Height above sea level: 207 - 549 metres

Highest building: SWR TV Tower Stuttgart, 217 metres

Waterways: River Neckar

Football: National League, 1st Division. VfB Stuttgart's home ground is the MHPArena

Highlights:

Stuttgart Beer Festival, Stuttgart Wine Village, Stuttgart Christmas Market, Stuttgart State Theatres (opera, ballet, theatre), Mercedes-Benz Museum, Porsche Museum, SWR TV Tower Stuttgart, mineral baths, "Wilhelma" zoological and botanical garden, Musicals, Stuttgart State Gallery, Stuttgart Museum of Art, Württemberg State Museum, Weissenhof Estate, Stuttgart Museum of Viniculture, Stuttgart International Festival of Animated Film, Jazz Open Stuttgart

Site Characteristics:

Strongly export-oriented business metropolis, innovative centre of science, outstanding educational location, international trade fair and congress venue, seat of the state parliament and government, financial centre and stock market, centre of the media industry – city of publishers, green metropolis, outstanding cultural programme, biggest wine-growing community in Germany

Tourism in Stuttgart:

Stuttgart is charming, exceptional, fascinating and always worth a visit. The number of overnight stays, which have almost tripled from 1995 until 2019, confirms it. Tourism is an important economic factor for Stuttgart. Each year Stuttgart's guests from all over the world provide a high turnover for the catering trade, hotels, retailers, the leisure industry and cultural institutions.

1. Development of Arrivals and Overnight Visitors:

Year	Overnight Stays	Beds	Utilisation in %
1995	1.553.727	12.094	35,5
2000	2.059.231	14.198	39,7
2005	2.314.949	15.812	40,5
2007	2.586.640	16.650	43,0
2008	2.736.149	16.815	44,6
2009	2.509.713	16.885	40,6
2010	2.702.594	17.110	43,4
2011	2.901.37	17.240	45,61
2012	3.115.768	17.800	47,1
2013	3.200.473	18.756	47,5
2014	3.466.328	18.968	51,2
2015	3.561.490	19.080	52,3
2016	3.706.017	20.418	51,5
2017	3.781.564	20.712	50,5
2018	3.911.781	21 504	50,3
2019	4.086.683	22.122	50,7

2020*	1.648.103	19.894	24,3
2021	1.629.238	20.618	22,3
2022	3.305.813	23.073	39,0
2023	4.060.237	24.124	46,4
2024	4.653.227	24.741	52,0
2025	4.529.358	24.221	50,7

* Due to the Corona pandemic, there were lockdowns in March / April and November / December 2020

In Stuttgart there are currently 164 accommodation providers (providers with more than 10 beds).
The average length of stay per guest is 1,9 days.

2. Source Markets by amount of overnight stays (2025):

1. Germany
2. USA
3. Switzerland
4. France
5. Neatherlands
6. Austria
7. Great Britain
8. Italy
9. China
10. Türkiye

3. Tourist Highlights (number of visitors as of February 2026):

"Wilhelma" Zoological and Botanical gardens: 1.830.433*

Mercedes-Benz Museum: 945.716

Porsche Museum: 671.934*

State Natural History Museum: 321.864*

Stuttgart State Gallery: 281.911*

InfoTurm Stuttgart: 217.471*

StadtPalais: 206.995*

Stuttgart Museum of Art: around 805.000

Württemberg State Museum: 195.493*

Museum of Illusions Stuttgart: 128.329*

House of History: 66.282*

Solitude Palace: 51.443*

The Sepulchral Chapel on Württemberg Hill: 50.972*

Stuttgart Museum of Ethnology: 45.234*

Stuttgart Museum of Viniculture: 31.413

Hotel Silver: 33.270*

Weissenhof Museum: 28.917*

Pig Museum: 24.497*

Stuttgart Tram World: 23.194*

Stauffenberg Memorial: 13.058*

Lapidarium: 12.660*

*in 2024

Information about the Stuttgart Region at: Stuttgart-Marketing GmbH, Tourist Information "i-Punkt", Marktstraße 2 (in the House of Tourism at Stuttgart's Market Place), Phone: +49 711-22 28-0, info@stuttgart-tourist.de, www.stuttgart-tourist.com

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