Press Information

At a Glance: Stuttgart Facts

The main information on the state capital of Baden-Württemberg

Region: Southwest Germany

Federal State: Baden-Württemberg

State Capital: Stuttgart, seat of the Baden-Württemberg state parliament since 1952

Airport Stuttgart: International Airport of the State Capital of Baden-Württemberg

City Coat of Arms: Shield with a black horse rampant on a gold field

Mayor:Frank Nopper (CDU)

Population: 633.484 (31.12.2023)

Nationalities: around 170

Boroughs**:** 23

Area: 207 km²

Height above sea level: 207 - 549 metres

Highest building:SWR TV Tower Stuttgart, 217 metres

Waterways: River Neckar

Football:National League,1st Division. VfB Stuttgart's home ground is the MHPArena

Highlights:

Stuttgart Beer Festival, Stuttgart Wine Village, Stuttgart Christmas Market, Stuttgart State Theatres (opera, ballet, theatre), Mercedes-Benz Museum, Porsche Museum, SWR TV Tower Stuttgart, mineral baths, "Wilhelma" zoological and botanical garden, Musicals, Stuttgart State Gallery, Stuttgart Museum of Art, Württemberg State Museum, Weissenhof Estate, Stuttgart Museum of Viniculture, Stuttgart International Festival of Animated Film, jazzopen Stuttgart

Site Characteristics:

Strongly export-oriented business metropolis, innovative centre of science, outstanding educational location, international trade fair and congress venue, seat of the state parliament and government, financial centre and stock market, centre of the media industry – city of publishers, green metropolis, outstanding cultural programme, biggest wine-growing community in Germany

Tourism in Stuttgart:

Stuttgart is charming, exceptional, fascinating and always worth a visit. The number of overnight stays, which have almost tripled from 1995 until 2019, confirms this. Tourism is an important economic factor for Stuttgart. Each year Stuttgart's guests from all over the world provide a high turnover for the catering trade, hotels, retailers, the leisure industry and cultural institutions.

1. Development of Arrivals and Overnight Visitors:

|  |  |  |  |
| --- | --- | --- | --- |
| Year | Overnight Stays | Beds | Utilisation in % |
| 1995 | 1.553.727 | 12.094 | 35,5 |
| 2000 | 2.059.231 | 14.198 | 39,7 |
| 2005 | 2.314.949 | 15.812 | 40,5 |
| 2007 | 2.586.640 | 16.650 | 43,0 |
| 2008 | 2.736.149 | 16.815 | 44,6 |
| 2009 | 2.509.713 | 16.885 | 40,6 |
| 2010 | 2.702.594 | 17.110 | 43,4 |
| 2011 | 2.901.37 | 17.240 | 45,61 |
| 2012 | 3.115.768 | 17.800 | 47,1 |
| 2013 | 3.200.473 | 18.756 | 47,5 |
| 2014 | 3.466.328 | 18.968 | 51,2 |
| 2015 | 3.561.490 | 19.080 | 52,3 |
| 2016 | 3.706.017 | 20.418 | 51,5 |
| 2017 | 3.781.564 | 20.712 | 50,5 |
| 2018 | 3.911.781 | 21 504 | 50,3 |
| 2019 | 4.086.683 | 22.122 | 50,7 |
| 2020\* | 1.648.103 | 19.894 | 24,3 |
| 2021 | 1.629.238 | 20.618 | 22,3 |
| 2022 | 3.305.813 | 23.073 | 39,0 |
| 2023 | 4.060.237 | 24.124 | 46,4 |
| 2024 | 4.653.227 | 24.197 | 52,0 |

\* Due to the Corona pandemic, there were lockdowns in March / April and November / December 2020

In Stuttgart there are currently 166 accommodation providers (providers with more than 10 beds). The average length of stay per guest is 2,0 days.

2. Source Markets by amount of overnight stays (2024):

1. Germany

2. USA

3. Switzerland

4. Great Britain

5. France

6. Italy

7. Netherlands

8. Austria

9. China

10. Turkey

3. Tourist Highlights (as at March 2025):

"Wilhelma" Zoological and Botanical gardens: 1.830.433

Mercedes-Benz Museum: 882.422

Porsche Museum: 671.934

State Natural History Museum: 321.864

Stuttgart State Gallery: 281.911

InfoTurm Stuttgart: 217.471

StadtPalais: 206.995

Stuttgart Museum of Art: 202.600

Württemberg State Museum: 195.493

Museum of Illusions Stuttgart: 128.329

House of History: 66.282

Solitude Palace: 51.443

The Sepulchral Chapel on Württemberg Hill: 50.972

Stuttgart Museum of Ethnology: 45.234

Stuttgart Museum of Viniculture: 34.221

Hotel Silver: 33.270

Weissenhof Museum: 28.917

Pig Museum: 24.497

Stuttgart Tram World: 23.194

Stauffenberg Memorial: 13.058

Lapidarium: 12.660

Information about the Stuttgart Region at: Stuttgart-Marketing GmbH, Tourist Information "i-Punkt", Königstr. 1a (opposite main railway station), Phone: +49 711-22 28-0, [info@stuttgart-tourist.de](mailto:info@stuttgart-tourist.de), [www.stuttgart-tourist.com](http://www.stuttgart-tourist.com)

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