

## Press Information

### **At a Glance: Stuttgart Facts**

The main information on the state capital of Baden-Württemberg

**Region:** Southwest Germany

**Federal State:** Baden-Württemberg

**State Capital:** Stuttgart, seat of the Baden-Württemberg state parliament since 1952

**Airport Stuttgart:** International Airport of the State Capital of Baden-Württemberg



**City Coat of Arms:** Shield with a black horse rampant on a gold field

**Mayor:** Frank Nopper (CDU)

**Population:** 605.663 (31.12.2025)

**Nationalities:** around 185

**Boroughs:** 23

**Area:** 207 km<sup>2</sup>

**Height above sea level:** 207 - 549 metres

**Highest building:** SWR TV Tower Stuttgart, 217 metres

**Waterways:** River Neckar

**Football:** National League, 1<sup>st</sup> Division. VfB Stuttgart's home ground is the MHPArena

**Highlights:**

Stuttgart Beer Festival, Stuttgart Wine Village, Stuttgart Christmas Market, Stuttgart State Theatres (opera, ballet, theatre), Mercedes-Benz Museum, Porsche Museum, SWR TV Tower Stuttgart, mineral baths, "Wilhelma" zoological and botanical garden, Musicals, Stuttgart State Gallery, Stuttgart Museum of Art, Württemberg State Museum, Weissenhof Estate, Stuttgart Museum of Viniculture, Stuttgart International Festival of Animated Film, Jazz Open Stuttgart

**Site Characteristics:**

Strongly export-oriented business metropolis, innovative centre of science, outstanding educational location, international trade fair and congress venue, seat of the state parliament and government, financial centre and stock market, centre of the media industry – city of publishers, green metropolis, outstanding cultural programme, biggest wine-growing community in Germany

**Tourism in Stuttgart:**

Stuttgart is charming, exceptional, fascinating and always worth a visit. The number of overnight stays, which have almost tripled from 1995 until 2025, confirms it. Tourism is an important economic factor for Stuttgart. Each year Stuttgart's guests from all over the world provide a high turnover for the catering trade, hotels, retailers, the leisure industry and cultural institutions.

**1. Development of Arrivals and Overnight Visitors:**

Year	Overnight Stays	Beds	Utilisation in %
1995	1.553.727	12.094	35,5
2000	2.059.231	14.198	39,7
2005	2.314.949	15.812	40,5
2007	2.586.640	16.650	43,0
2008	2.736.149	16.815	44,6
2009	2.509.713	16.885	40,6
2010	2.702.594	17.110	43,4
2011	2.901.37	17.240	45,61
2012	3.115.768	17.800	47,1
2013	3.200.473	18.756	47,5
2014	3.466.328	18.968	51,2
2015	3.561.490	19.080	52,3
2016	3.706.017	20.418	51,5
2017	3.781.564	20.712	50,5
2018	3.911.781	21 504	50,3
2019	4.086.683	22.122	50,7

2020*	1.648.103	19.894	24,3
2021	1.629.238	20.618	22,3
2022	3.305.813	23.073	39,0
2023	4.060.237	24.124	46,4
2024	4.653.227	24.197	52,0
2025	4.529.358	24.221	50,7

\* Due to the Corona pandemic, there were lockdowns in March / April and November / December 2020

In Stuttgart there are currently 164 accommodation providers (providers with more than 10 beds).  
The average length of stay per guest is 1,9 days.

## **2. Source Markets by amount of overnight stays (January – September 2025):**

1. Germany
2. USA
3. Switzerland
4. Netherlands
5. Austria
6. France
7. Italy
8. Great Britain
9. Poland
10. India

## **3. Tourist Highlights (number of visitors as of April 2026):**

"Wilhelma" Zoological and Botanical gardens: just over 1.8 million

Mercedes-Benz Museum: 945.716

Stuttgart Museum of Art: 819.870

Porsche Museum: 667.624

State Natural History Museum: 318.110

StadtPalais: 241.670

Stuttgart State Gallery: 235.563

Württemberg State Museum: 227.451

InfoTurm Stuttgart: 203.175

Museum of Illusions Stuttgart: 123.093

House of History: 90.172

Solitude Palace: 49.664

The Sepulchral Chapel on Württemberg Hill: 48.736

Stuttgart Museum of Ethnology: 33.540

Stuttgart Museum of Viniculture: 31.413

Stuttgart Tram World: 28.910

Hotel Silver: 27.502

Weissenhof Museum: 27.399

Lapidarium: 25.427

Pig Museum: 21.698

Stauffenberg Memorial: 12.761

Information about the Stuttgart Region at: Stuttgart-Marketing GmbH, Tourist Information "i-Punkt", Marktstraße 2 (in the House of Tourism at Stuttgart's Market Place), Phone: +49 711-22 28-0, [info@stuttgart-tourist.de](mailto:info@stuttgart-tourist.de), [www.stuttgart-tourist.com](http://www.stuttgart-tourist.com)

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