

## Press Information

### **(Auto)Mobile Stuttgart**

#### **Many ways lead through the Stuttgart Region**

Stuttgart is known as the cradle of the automobile. In 1883 Gottlieb Daimler invented the first fast-running, light engine for universal use, laying the cornerstone for its further development. And in the present day, too, the theme of mobility is still a key issue for Stuttgart's inhabitants in many different ways: The Mercedes-Benz Museum and the Porsche Museum have made the state capital a mecca for automobile enthusiasts from all over the world. Locals and visitors alike use many different means of transport each day and learn about the history of mobility in various museums. In addition to its excellent ÖPNV public transport network, Stuttgart also scores with a wide range of electrically-powered transportation and sharing schemes, including cars, bikes or scooters. Why not hire an E-scooter to travel from one highlight to the next?

## Highlights

### **Gottlieb Daimler's Birthplace**

The first fast-running, light engine for universal use was developed by Gottlieb Daimler, a baker's son who was born in 1834 in a half-timbered house in Schorndorf, near Stuttgart. Daimler's birthplace was acquired and restored by the Daimler-Benz AG and is today a museum and conference venue. Here, fans of this automobile pioneer will find treasures such as the legendary postcard sent by Gottlieb Daimler to his first wife, or his journeyman's piece. Thanks to extensive refurbishment and modernisation measures, it has been possible to restore the house to an almost exact replica of the original, including the floor plan.



[www.stuttgart-tourist.de/en/a-gottlieb-daimler-birthplace](http://www.stuttgart-tourist.de/en/a-gottlieb-daimler-birthplace)



[www.mercedes-benz.com/en/art-and-culture/museum/partner-museums/gottlieb-daimler-birth-place](http://www.mercedes-benz.com/en/art-and-culture/museum/partner-museums/gottlieb-daimler-birth-place)

Höllgasse 7,  
73614 Schorndorf







Station "Schorndorf",  
S-Bahn line S2

### Gottlieb Daimler Memorial





A converted greenhouse in Bad Cannstatt served Gottlieb Daimler and Wilhelm Maybach as a workshop, where together they realised their vision of individual mobility. Today, this inventive spirit is still tangible in Taubenheimstraße, where models of the engines and various tools bring to life the work and ideas of these two inventors. In addition to drawings, photos and models, the conservatory also has on display the first motorboat dating from 1886 and Wölfert's airship from 1888.

**Tip:** The Gottlieb Daimler Memorial is located in the Kurpark (spa gardens) in Bad Cannstatt, a wonderful place for a relaxing break surrounded by greenery.

	<a href="http://www.stuttgart-tourist.de/en/a-daimler-memorial-sight">www.stuttgart-tourist.de/en/a-daimler-memorial-sight</a>
	<a href="http://www.mercedes-benz.com/en/art-and-culture/museum/partner-museums/gottlieb-daimler-memorial">www.mercedes-benz.com/en/art-and-culture/museum/partner-museums/gottlieb-daimler-memorial</a>
	Taubenheimstraße 13 70372 Stuttgart
	Station "Kursaal", U-Bahn line U2

### Mercedes-Benz Museum

The Mercedes-Benz Museum presents around 160 vehicles and more than 1,500 other exhibits on an exhibition area of 16,500 m<sup>2</sup>, spread over nine different levels. A visit here lets automobile enthusiasts discover more than 135 years of automotive history and the story behind the Mercedes-Benz brand, from Day One onwards. The exhibition is conceived as two circular tours running from top to bottom through the museum. It consists of 'Legend' and 'Collection' rooms, which document the history of the Mercedes-Benz brand according to themes and epochs, and illustrate the diversity of the vehicles produced over the years. The 'Papamobil', the bus used by Germany's 1974 national men's football team, legendary racing cars and visionary experimental research vehicles – all of these can be seen at the Mercedes-Benz Museum.

	<a href="http://www.stuttgart-tourist.de/en/a-mercedes-benz-museum">www.stuttgart-tourist.de/en/a-mercedes-benz-museum</a>
	<a href="http://www.mercedes-benz.com/en/art-and-culture/museum">www.mercedes-benz.com/en/art-and-culture/museum</a>
	Mercedesstraße 100, 70372 Stuttgart
	Station "Neckarpark", S-Bahn line S1, or bus stop "Mercedes-Benz Werk", Bus No. 56

### Porsche Museum

Stuttgart-Zuffenhausen is not only the location of the Porsche AG company headquarters, but also, directly adjacent, of the Porsche Museum – a highlight, both inside and out. Since 2009 it has focused not only on Porsche's company and product history, but also on that of motor racing in general. More than 80 vehicles and countless smaller exhibits are on display. They include automotive icons such as the 356, 911 or 917 models as well as outstanding technical achievements from the early 20<sup>th</sup> century. What's more, it's worth looking upwards: the sculpture "Inspiration 911" in the middle of the roundabout consists of three stelae, each topped by a Porsche 911 from different generations – up to 24 metres above ground level.



[www.stuttgart-tourist.de/en/a-porsche-museum](http://www.stuttgart-tourist.de/en/a-porsche-museum)

[www.porsche.com/international/aboutporsche/porschemuseum](http://www.porsche.com/international/aboutporsche/porschemuseum)



Porscheplatz 1,  
70435 Stuttgart-Zuffenhausen



Station "Neuwirtshaus/Porscheplatz",  
S-Bahn line S6/S60

### MOTORWORLD Region Stuttgart

The heritage-protected halls of Württemberg's former airport are guaranteed to quicken the heart rate of automobile fans. The exhibition of classic vehicles and sports cars, for which there's no admission charge, is stylishly complemented by restoration workshops and sales rooms. As the glass boxes in which the automotive gems are presented are leased to private car owners, visitors to the MOTORWORLD can admire a daily changing collection. In addition, the MOTORWORLD's Hall of Legend is an ideal venue for congresses, conferences, gala events or other occasions.

**Tip:** If you've never slept in a car, you should book a night at one of the two V8 Hotels next to the MOTORWORLD. As well as standard hotel rooms, guests can also reserve individually designed theme rooms with the classic car ambience of the MOTORWORLD.



[www.stuttgart-tourist.de/en/a-meilenwerk](http://www.stuttgart-tourist.de/en/a-meilenwerk)

<https://motorworld.de/en/region-stuttgart>






Graf-Zeppelin-Platz 1,  
71034 Böblingen



Station "Böblingen",  
S-Bahn line S1

### **Gottlob Auwärter Museum**



In the 1930s Gottlob Auwärter Jr. was working on an even greater vision – at least as regards its length. In 1935 he founded his bodywork factory in Stuttgart-Möhringen and began to build omnibuses. In 38 stations the Gottlob Auwärter Museum documents the success story of this family enterprise, which evolved from a small wainwright's workshop into today's global coach manufacturers NEOPLAN.

	<a href="http://www.stuttgart-tourist.de/en/a-gottlob-auwaerter-museum">www.stuttgart-tourist.de/en/a-gottlob-auwaerter-museum</a> <a href="http://www.auwaerter-museum.de">www.auwaerter-museum.de</a>
	Vaihinger Straße 151 / Lautlinger Weg 70567 Stuttgart
	Station "SSB-Zentrum", U-Bahn lines U3 and U6

### **Stuttgart 21: InfoTurmStuttgart**

The Stuttgart-Ulm rail project is one of the largest and most spectacular of its kind. It comprises Stuttgart 21 and the new Wendlingen-Ulm railway line. Stuttgart 21 will turn the previous terminus station into a high-performance through station with four new stations and over 50 km of new tracks. The new Wendlingen-Ulm line is around 60 km long and provides a fast and convenient link over the Swabian Alb, shortening travel times, for example to Stuttgart Airport or Ulm.

The InfoTurmStuttgart (ITS) informs visitors about the origins of the infrastructure project, with some surprising insights. The exhibition on Platform 16 of Stuttgart's main railway station invites interested visitors to find out more about the Stuttgart-Ulm rail project. In addition to project details and background information, it also focuses on information about the newest media forms. Augmented reality (AR) gives visitors the impression of standing inside the new station. The InfoTurmStuttgart also has a conference room and an observation platform with a direct view of the construction site.

	<a href="http://www.stuttgart-tourist.de/en/a-infoturm-stuttgart-ulm-railway-project">www.stuttgart-tourist.de/en/a-infoturm-stuttgart-ulm-railway-project</a> <a href="http://www.its-projekt.de/en">www.its-projekt.de/en</a>
	Stuttgart main railway station, Platform 16



### Märklineum

What began in 1859 as a little factory making tin toys evolved into the world's best known market leader for high-quality metal toys, and in particular for model railways. The Märklineum in Göppingen (opened in 2021) – where the firm's headquarters are located – will bring the legendary Märklin brand to life (again). On an exhibition area of more than 1,000 square metres the museum documents more than 160 years of this model railway producer's company history. Products from every period of the firm's development are on show, as well as a 200-square-metre model railway layout, spread over two levels.

	<a href="http://www.stuttgart-tourist.de/en/a-the-maerklin-experience-maerklin-erlebniswelt-goepplingen">www.stuttgart-tourist.de/en/a-the-maerklin-experience-maerklin-erlebniswelt-goepplingen</a>
	<a href="http://www.maerklieum.de/en">www.maerklieum.de/en</a>
	Reuschstraße 6, 73033 Göppingen
	Göppingen train station (+ ten minutes' walk)

### The "Zacke" Rack Railway

Stuttgart's unique topography – the city lies in a valley basin – means overcoming extreme inclines. Since 1884 the rack railway has been mastering the steep route from Marienplatz in the south of Stuttgart to Degerloch, with a gradient of up to 17.8 per cent. On the way up, it's well worth stopping off at Santiago-de-Chile-Platz, which has one of Stuttgart's most magnificent panoramic views. Stuttgart's rack railway, affectionately known to the locals as "Zacke", is the only rack railway in any German city which operates as part of the normal daily commuter services.

	<a href="http://www.stuttgart-tourist.de/en/a-cogwheel-train-stuttgart-zacke">www.stuttgart-tourist.de/en/a-cogwheel-train-stuttgart-zacke</a>
	<a href="http://www.ssb-ag.de/unternehmen/informationen-fakten/fahrzeuge/zahnradbahn">www.ssb-ag.de/unternehmen/informationen-fakten/fahrzeuge/zahnradbahn</a>
	Station "Marienplatz" to Station "Degerloch"

### Funicular Railway

The sedate funicular railway in the district of Heslach is a delightful relic from the past – and its exterior has hardly changed since it was first opened in 1929. Lots of teak, brass and enamel take passengers back to the 1920s along a route with a gradient of up to 28 per cent. At the time of construction this gem was already the first and fastest funicular railway in Germany with automatic steering (operated by the attendant pushing a button), and it continues to run like clockwork in the present day. What's more, Stuttgart's funicular railway is now a listed monument.



[www.stuttgart-tourist.de/en/a-funicular-railway-stuttgart](http://www.stuttgart-tourist.de/en/a-funicular-railway-stuttgart)

[www.ssb-ag.de/unternehmen/informationen-fakten/fahrzeuge/seilbahn](http://www.ssb-ag.de/unternehmen/informationen-fakten/fahrzeuge/seilbahn)



Station "Südheimer Platz" to

Station "Waldfriedhof"

### Swabian Forest Railway

The trains of the Swabian Forest Railway chug through the Swabian Forest on one of the steepest and loveliest stretches of track in Baden-Württemberg. In addition to the nostalgic atmosphere of the historical carriages, the route is also an excursion in itself. From Schorndorf it passes through several tourism highlights to reach Welzheim. Impressive viaducts, gorges and heights drift past the windows of the steam and diesel trains. For technophile railway enthusiasts, families and day trippers alike, a ride on the Forest Railway is an unforgettable way to discover the Swabian Forest. (Due to a storm in the summer of 2024, the railway line of the Swabian Forest Railway was severely damaged and cannot be used by the museum railway until further notice.)



[www.stuttgart-tourist.de/en/a-swabian-forest-railway](http://www.stuttgart-tourist.de/en/a-swabian-forest-railway)

[www.schwaebische-waldbahn.de](http://www.schwaebische-waldbahn.de)



71634 Schorndorf to

73642 Welzheim

Information about the Stuttgart Region at: Stuttgart-Marketing GmbH, "i-Punkt" Tourist Information, Königstr. 1a (opposite main railway station), Phone: +49 711-22 28-0, [info@stuttgart-tourist.de](mailto:info@stuttgart-tourist.de), [www.stuttgart-tourist.com](http://www.stuttgart-tourist.com)

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Sightseeing tours: Phone: +49 711-22 28-123, [touren@stuttgart-tourist.de](mailto:touren@stuttgart-tourist.de)