Press Information

At a Glance: Stuttgart Facts

The main information on the state capital of Baden-Württemberg

Region: Southwest Germany

Federal State: Baden-Württemberg

State Capital: Stuttgart, seat of the Baden-Württemberg state parliament since 1952

Airport Stuttgart: International Airport of the State Capital of Baden-Württemberg

City Coat of Arms: Shield with a black horse rampant on a gold field

Mayor:Frank Nopper (CDU)

Population: 633.484 (31.12.2023)

Nationalities: around 170

Boroughs**:** 23

Area: 207 km²

Height above sea level: 207 - 549 metres

Highest building: SWR TV Tower Stuttgart, 217 metres

Waterways: River Neckar

Football:National League,1st Division. VfB Stuttgart's home ground is the MHPArena

Highlights:

Stuttgart Beer Festival, Stuttgart Wine Village, Stuttgart Christmas Market, Stuttgart State Theatres (opera, ballet, theatre), Mercedes-Benz Museum, Porsche Museum, SWR TV Tower Stuttgart, mineral baths, "Wilhelma" zoological and botanical garden, Musicals, Stuttgart State Gallery, Stuttgart Museum of Art, Württemberg State Museum, Weissenhof Estate, Stuttgart Museum of Viniculture, Stuttgart International Festival of Animated Film, jazzopen Stuttgart

Site Characteristics:

Strongly export-oriented business metropolis, innovative centre of science, outstanding educational location, international trade fair and congress venue, seat of the state parliament and government, financial centre and stock market, centre of the media industry – city of publishers, green metropolis, outstanding cultural programme, biggest wine-growing community in Germany

Tourism in Stuttgart:

Stuttgart is charming, exceptional, fascinating and always worth a visit. The number of overnight stays, which have almost tripled from 1995 until 2019, confirms this. Tourism is an important economic factor for Stuttgart. Each year Stuttgart's guests from all over the world provide a high turnover for the catering trade, hotels, retailers, the leisure industry and cultural institutions.

1. Development of Arrivals and Overnight Visitors:

|  |  |  |  |
| --- | --- | --- | --- |
| Year | Overnight Stays | Beds | Utilisation in % |
| 1995 | 1.553.727 | 12.094 | 35,5 |
| 2000 | 2.059.231 | 14.198 | 39,7 |
| 2005 | 2.314.949 | 15.812 | 40,5 |
| 2007 | 2.586.640 | 16.650 | 43,0 |
| 2008 | 2.736.149 | 16.815 | 44,6 |
| 2009 | 2.509.713 | 16.885 | 40,6 |
| 2010 | 2.702.594 | 17.110 | 43,4 |
| 2011 | 2.901.37 | 17.240 | 45,61 |
| 2012 | 3.115.768 | 17.800 | 47,1 |
| 2013 | 3.200.473 | 18.756 | 47,5 |
| 2014 | 3.466.328 | 18.968 | 51,2 |
| 2015 | 3.561.490 | 19.080 | 52,3 |
| 2016 | 3.706.017 | 20.418 | 51,5 |
| 2017 | 3.781.564 | 20.712 | 50,5 |
| 2018 | 3.911.781 | 21 504 | 50,3 |
| 2019 | 4.086.683 | 22.122 | 50,7 |
| 2020\* | 1.648.103 | 19.894 | 24,3 |
| 2021 | 1.629.238 | 20.618 | 22,3 |
| 2022 | 3.305.813 | 23.073 | 39,0 |
| 2023 | 4.060.237 | 24.124 | 46,4 |

\* Due to the Corona pandemic, there were lockdowns in March / April and November / December 2020

In Stuttgart there are currently 161 accommodation providers (providers with more than 10 beds). The average length of stay per guest is 1,9 days.

2. Source Markets by amount of overnight stays (2023):

1. Germany

2. USA

3. Switzerland

4. France

5. Great Britain

6. Netherlands

7. Italy

8. Austria

9. India

10. China

3. Tourist Highlights (as at February 2025):

"Wilhelma" Zoological and Botanical gardens: over 1,83 million

Mercedes-Benz Museum: 882.422

Porsche Museum: 671.900

State Natural History Museum: 352.492

Stuttgart State Gallery: 242.372

Stuttgart Museum of Art: 238.060

InfoTurm Stuttgart: 215.000

Württemberg State Museum: 182.369

StadtPalais: 154.159

Museum of Illusions Stuttgart: 132.796

House of History: 59.739

The Sepulchral Chapel on Württemberg Hill: 49.461

Stuttgart Museum of Ethnology: 35.230

Stuttgart Museum of Viniculture: 34.221

Weissenhof Museum: around 29.000

Pig Museum: 23.857

Stuttgart Tram World: 21.245

Hotel Silver: 17.545

Information about the Stuttgart Region at: Stuttgart-Marketing GmbH, Tourist Information "i-Punkt", Königstr. 1a (opposite main railway station), Phone: +49 711-22 28-0, [info@stuttgart-tourist.de](mailto:info@stuttgart-tourist.de), [www.stuttgart-tourist.com](http://www.stuttgart-tourist.com)

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