Press Information

The Stuttgart Television Tower

Revolutionary Architecture

This is the forerunner of all television towers and is regarded as an aesthetic and architectural

masterpiece: the SWR TV Tower Stuttgart. Built 60 years ago, it is today one of the city's main

landmarks. At the time of construction, many of Stuttgart's inhabitants had their doubts as to the

stability of this first tower to be built using reinforced concrete.

The original plans for a television tower were for a functional steel lattice mast on top of the 483-

metre-high hill known as the Bopser. However, the famous Stuttgart bridge builder and structural

engineer, Professor Fritz Leonhardt, proposed a concrete construction instead. Not only was the

structure itself an innovation, but so, too, was the idea of using the tower for tourism and catering

purposes. Much later than scheduled, the tower, with an observation deck in an almost circular

cylindrical pod, was officially opened on 5th February 1956. The costs of building, 4.2 million DM,

were recouped within five years by the takings in admission charges. The tower is one of the most

outstanding cultural monuments in the Stuttgart Region. Visitors can admire the magnificent views

from its two-tiered observation deck at a height of 150 metres above ground. No other location in

Stuttgart provides such wonderful tele-vision in the true sense of the word, with sweeping views

over the Neckar Valley with its vineyards, the Swabian Alb, the Black Forest and the Odenwald.

"Leonhardt's" is the name of the Television Tower's restaurant, which offers regional Swabian cuisine at the foot of the Tower. In the summer months the beer garden is ideal for eating outdoors.

The Panorama Café – less down-to-earth – serves coffee and cakes during the day at a height of

147 metres, while in the evening guests can enjoy Stuttgart's night-time panorama over a cool

drink.

Since it was built, the SWR TV Tower Stuttgart has been imitated all over the world. One of its

"twins" can be seen in Johannesburg. Nevertheless, the Stuttgart model with its harmonious

proportions remains unique.

UNESCO World Heritage candidate: In December 2023, the SWR TV Tower in Stuttgart was, as

one of two proposals from Baden-Württemberg, included on the German tentative list for UNESCO

World Heritage status.

Additional information under: https://www.fernsehturm-stuttgart.de/en/



Information about the Stuttgart Region at: Stuttgart-Marketing GmbH, Tourist Information "i-Punkt", Königstr. 1a (opposite main railway station), Phone: +49 711-22 28-0, info@stuttgart-tourist.de, www.stuttgart-tourist.com

Hotel rooms: Phone: +49 711-22 28-100, hotels@stuttgart-tourist.de

Sightseeing tours: Phone: +49 711-22 28-123, touren@stuttgart-tourist.de