

## Press Release

# **The Press Department of the Stuttgart-Marketing GmbH**

## **Our services for journalists**

The main objective of the Stuttgart-Marketing GmbH, official tourism partner of the state capital of Baden-Württemberg, is to strengthen and expand the leading position of the Stuttgart Region as a top-class tourist and business location against competition from Europe and the rest of the world. It is responsible for the city's location, tourism and image advertising on a national and international scale and for publicising the locational advantages, tourist offers, highlights and attractions of the Stuttgart Region.

Services of the Press Department for media representatives from Germany and abroad:

### Press Portal

Our press portal <https://presse.stuttgart-tourist.de/en> provides a comprehensive press service for journalists. There are downloads available with up-to-the-minute press releases on event highlights, new products or the number of overnight stays. In addition to topical and general press releases, you'll also find press kits on specific themes.

### Image Database

Our comprehensive image database offers numerous atmospheric Stuttgart motifs which may be used free of charge for the layout of your editorial contributions. When using these, please always quote "Stuttgart-Marketing GmbH + photographer" as the source, unless otherwise indicated. <http://bilddatenbank.stuttgart-tourist.de>

### Moving Images

Stuttgart districts, tourist attractions or events. On request we'll be happy to provide individual film or moving image sequences for a variety of Stuttgart highlights. You'll also find a selection of moving image material in our image database.

### Press Tours

We'll be pleased to help you to organise supporting programmes and coordinate overnight stays and dates for journalists and bloggers from home and abroad. Individual programmes can be arranged and personal assistance provided during your visit if required.

### Press Contacts

We can easily put you in touch with the press departments of Stuttgart's companies, cultural institutions and recreational facilities. We can also help with unusual requests and provide plenty of alternative tips and ideas.

### Assistance with Enquiries

We'll be pleased to supply you with information material on a host of Stuttgart topics and can also suggest suitable tourist activities.

### Press Department Contacts

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